HOW TO SET UP IQ SMS MARKETING
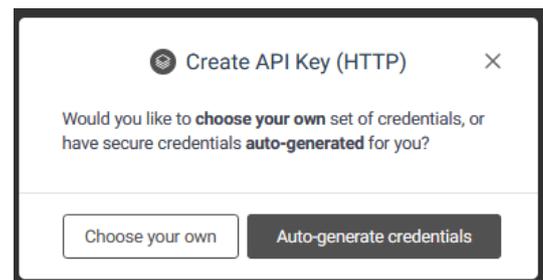
1. Register and Buy Credits

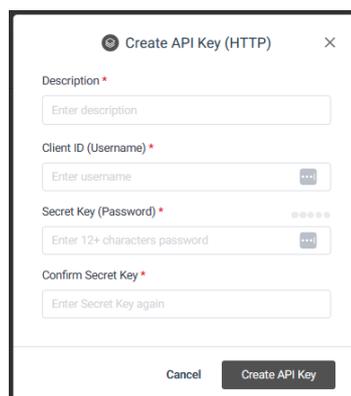Register with us > Login and set-up >Purchase online.

Visit: www.iqsms.co.za

2. Enable the API & FTP Keys

The steps on how to enable the API keys are listed below *Remember to keep the credentials for both APIs the same:
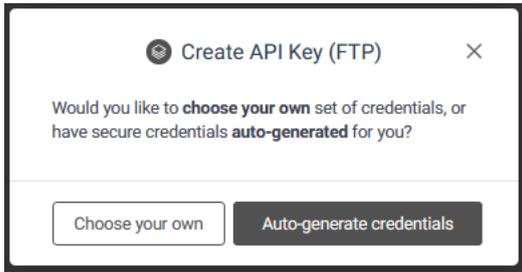
A. Log in and click on **'Settings'** in the left-hand side menu.
B. Click on **'API Keys'**
C. Click **'+Create API Key'** and select the 'HTTP' option *(The HTTP API is the channel you have been using for the other users)*.

D. You will be prompted to create credentials and given two options: 'Choose your own' and 'Generate new credentials'.
(HTTP API Key)

E. These credentials will not affect the login credentials of the account – they will apply to the API only.
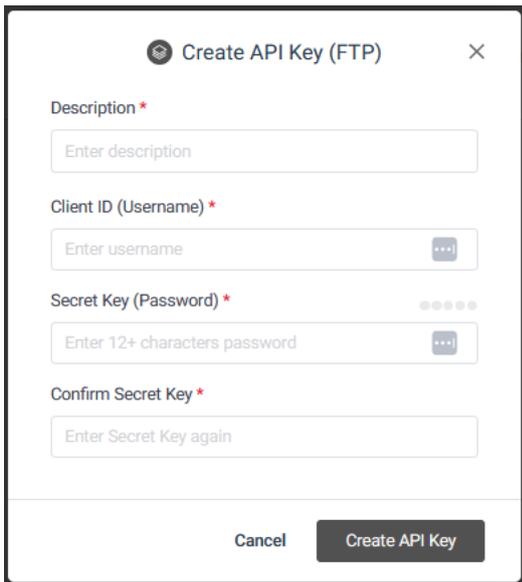

Select **'Choose your own'**, then set a custom username and password for the API.
The password must be 12 characters minimum and use at least one numeric, one lower case and one uppercase character *(avoid using characters like #, <, >, &, ~, \ in your password)*

Click **"Update Credentials"** to save the changes.

Next, click **"+Create API Key"** and select the 'FTP' option then refer to steps 4 above and ensure you use the same username and password as the HTTP API.

Repeat Step D (FTP API Key)

3. Set up your IQ System
In your IQ system, go to Utilities > Setup > Module Parameters > Services > SMS Marketing.

4. Start sending messages!