



Stock2Shop - Next-level B2C and B2B eCommerce integration



Overview

Stock2Shop: Specialises in systems integration for B2C and B2B eCommerce. Our cloud based middleware sends product updates from IQ Retail to various online sales channels, ensuring that price and stock data are accurate. When a customer places an online order, Stock2Shop syncs it back into IQ Retail as a sales order or invoice.

Stock2Shop harnesses the power of IQ Retail to make eCommerce easier. Our integration service benefits B2C and B2B companies that sell online by putting IQ Retail in control of their eCommerce platforms.

- **B2C and B2B eCommerce**
- **Sync Product Updates**
- **Automate Orders**

How can I get access to this solution?

Inquire with your local IQ Retail Business Partner or email us at:
iqsales@kerridgecs.com

Stock2Shop benefits:

- Online stock levels and pricing are always accurate.
- eCommerce orders are automatically raised in IQ Retail.
- Human error is greatly reduced.
- Duplicate data capture is eradicated.
- Selling on multiple eCommerce platforms (omni-channel) is now easier than ever.



Stock2Shop Datasheet

We are able to integrate your IQ Retail with the following online sales channels for a more streamlined workflow:

A B2B Trade Store: IQ Retail contains vital product data such as pricing and stock levels. Present this information to your wholesale customers with the Stock2Shop B2B Trade Store, enabling them to place orders directly into their account with just a few clicks. In addition, your sales reps can use this solution as a mobile sales tool, enabling them to capture orders while on the road.

Retail eCommerce websites: Sync price and stock level updates to your online store, ensuring that the inventory data presented to your customers is accurate. When a customer places an order, Stock2Shop will check for a "paid" status before raising it into IQ Retail as an invoice or sales order.

Online marketplaces: Send stock and price updates to online marketplaces such as Takealot, letting them know what is available for sale.

[Watch the Stock2Shop explainer video >](#)

About us

Stock2Shop puts IQ Retail in control of your eCommerce platforms for greater efficiency and accuracy. We provide an integration service that connects IQ Retail with B2B and B2C eCommerce sales channels, automatically balancing inventory, syncing pricing and generating sales documents within IQ Retail.

[Contact IQ Retail today! >](#)



Streamline your product information management



Automate orders and fulfillment



Improve your customers' B2B business

About IQ Retail (Pty) Ltd

iQ Retail, a Kerridge Commercial Systems company, is a software development company that provides expertise in complete financial and business administration solutions. iQ Retail has been active in the development of business systems specialising in the accounting and retail management environment since 1986. In this highly competitive market, iQ Retail has grown to become one of the premier providers of innovative and strategic business solutions.

Contact iQ Retail

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