iQ Retail
A Kerridge Commercial Systems Company

Zapper - Low-cost contactless payments

Mobile payment and loyalty rewards application

Zapper is a South African focussed mobile payment and loyalty rewards application that allows users to make fast, easy and secure payments with their smartphones. Through the power of QR code technology, Zapper enables seamless, all-in-one mobile payments, vouchering and loyalty services to a variety of businesses and brands across the retail, hospitality, bills, fuel and convenience and ecommerce sectors.

Features:

- **Merchant App** – Enables real time, detailed payment notifications - simply create and share your ZapCode or ZapLink for customer Zapper payments.

- **Valuable Insights** – The Zapper Merchant Portal allows you to review all customer details and transactions as well as the opportunity to create enticing vouchers and loyalty rewards for returning customers.

- **Entice and reward** – Create customised voucher campaigns to appeal to new customers and encourage repeat business with incentives, discounts and savings.

- **Earn customer loyalty** – Influence spending behaviour by incentivising Zapper customers with in-app digital loyalty cards.
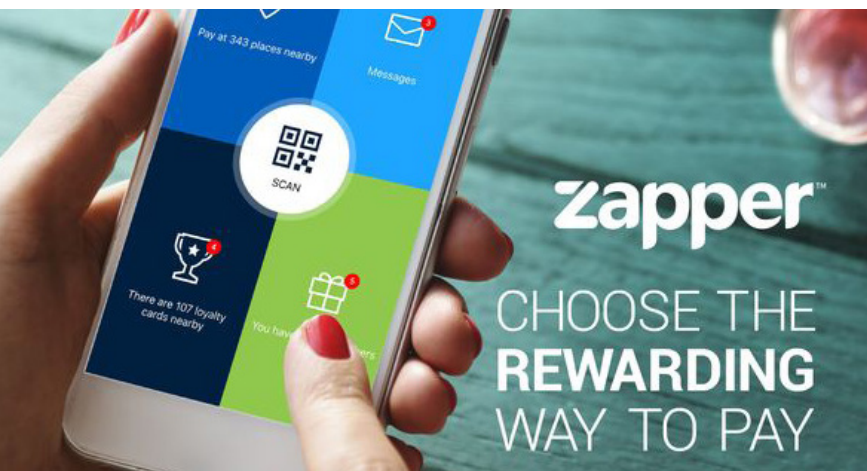
Key Benefits

- Merchant App
- Valuable Insights
- Entice and reward
- Earn customer loyalty
- Get on the map
- Engage with your customers
- Get valuable feedback
- Eliminate fraud

- **Get on the map** – Attract new customers through 'Zapper Nearby' as customers can easily navigate to you, get in touch or discover your available vouchers and loyalty cards.

- **Engage with your customers** – Send targeted custom communications and promotions to a specific audience or to your entire Zapper base, encouraging repeat business and influencing customer behaviour.

- **Get valuable feedback** – Gain customer satisfaction insights by allowing your customers to rate and review their experience with your business.

- **Eliminate fraud** – The multi-layered approach, using industry leading technologies and a team of experts, detects fraud with pin- point accuracy and has proven to reduce the cost of fraud to your business whilst ensurgenuine customers are not rejected or left frustrated.

How to get access to this value added solution?

Enquire with your local iQ Retail Business Partner or Email us at:

iqsales@kerridgecs.com.

About IQ Retail (Pty) Ltd

iQ Retail (Pty) Ltd is a software development company that provides expertise in complete financial and business administration solutions. iQ Retail has been active in the development of business systems specialising in the accounting and retail management environment since 1986. In this highly competitive market, iQ Retail has grown to become one of the premier providers of innovative and strategic business solutions.

Contact iQ Retail

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